

What we do and what we are working to achieve.

Our core purpose

We produce a high quality programme of visual art and craft to support artists and makers and for the public in Fife, facilitating engagement between them and enriching their lives.

Our Vision

We will know we are being successful when:

- artists and makers thrive and their work is valued
- our programme of activity supports the wellbeing of the public through participation in creativity and enjoyment
- we are recognised as an exemplar small arts organisation in making a difference to cultural and social wellbeing in Fife and beyond.

Our Values**Equality, Diversity and Inclusion**

- We will promote a more equal and fair approach within our organisation and in our programme work with partners, artists and the public.
- We work with a broad audience rather than one with a specialised knowledge of contemporary visual art and craft. The presentation and interpretation of work will take this into account.

Natural Environment

- We will monitor and improve our relationship with the natural environment and address the issues of the climate emergency by reducing our carbon footprint, making adaptations to address climate change and highlighting environmental issues through the programme.

Fair Pay

- We believe in fair pay and therefore look to Scottish Artist Union guidelines when determining artists' remuneration and we are an accredited Living Wage employer.

Partnership

- Our programme is delivered through varied partnerships and therefore we negotiate a shared agenda in devising activities.

Celebrate Success

- We take pride in our work and celebrate our success and that of our partners, artists, makers, audiences and participants.

To deliver our vision and core purpose we will:

Aim 1

- support the sustainable practice, professional and creative development of craft and visual artists (with a focus on Fife-based artists).

Aim 2

- promote the practice and work of contemporary craft and visual artists (from local to international) to existing and new audiences, increasing the public's access to a variety of innovative work.

Aim 3

- encourage lifelong learning, creativity and greater health and wellbeing.

Aim 4

- demonstrate best practice in embedding equality, diversity and inclusion as well as environmental awareness and sustainability in the activity of the organisation alongside strong governance.